

Adobe® Solutions Network

Print Service Provider program



Attention prepress and print service providers: The Adobe Solutions Network (ASN) is dedicated to helping you build and market your Adobe-related output services. Your ability to adapt and grow in this rapidly changing business environment depends upon having access to the latest tools and information. The ASN Print Service Provider program offers you the up-to-the-minute product information you need to make the most of your Adobe-related business. Plus, Adobe customers in your region will appreciate working with a service provider who has Adobe product expertise and output services.

Partner for success

As a print service provider, you play a vital role in ensuring successful customer experiences with Adobe products. That's why we're committed to supporting you with a program that offers access to the technical and business information you need to build and market your services and achieve your business goals.

Stay one step ahead of your customers and competitors

The ability to adapt to changing customer demands and technology trends is essential to a service provider's business. That's why the ASN Print Service Provider program delivers timely technical information, comprehensive resources, and technical support to help you solve pressing issues as they arise. Whether you choose the Basic, Authorized, or Premium membership level, you'll receive critical information and benefits that prepare you to support your customers.

Attract more business

Effective marketing helps you attract and retain customers and is essential in your highly competitive business. Adobe would like to help you get the word out about the essential services you provide to our mutual customers. The ASN Print Service Provider program offers a range of marketing opportunities—from a listing in the Adobe Partner Finder, our online partner directory, to eligibility to participate in trade shows, seminars,

and events. And we're always looking for ways to do more for you.

Make the most of your membership: Become an Adobe Authorized Print Service Provider*

With our Authorized and Premium membership levels, you can take advantage of a deeper relationship with Adobe, a wealth of Adobe-related technical information, and access to Adobe customers in your market. Joining is easy. Submit the Adobe Authorized Print Service Provider application and agreement (available online at <http://partners.adobe.com/public/asn/psp/detail.html>) along with the annual membership fee of US\$595 for Authorized or US\$995 for Premium. You will also need to provide:

- Sample output of Adobe files created by your business's customers
- Copies of promotional materials demonstrating that output of customer files is the primary service of your business
- A copy of a Yellow Pages ad or equivalent listing (if available) that shows the section under which your business is listed, and a URL for your company's Web site

* Companies eligible to become an Adobe Authorized Print Service Provider include commercial printing companies with electronic prepress capabilities, color prepress houses, service bureaus, digital media service providers, digital printers, photo labs, and sign shops with digital output capabilities. Premium level membership is subject to additional approval by Adobe.

ASN Print Service Provider program benefits—North America

Technical benefits

BENEFIT DESCRIPTION	BASIC	AUTHORIZED	PREMIUM
Monthly technical newsletter	•	•	•
Monthly program newsletter	•	•	•
Technical resources: bulletins, white papers, and toolkits	•	•	•
Unlimited toll-free technical support calls to product specialists		•	•
Unlimited troubleshooting support for prepress related inquiries			•
Eligibility for on-site training			•

Product benefits

BENEFIT DESCRIPTION	BASIC	AUTHORIZED	PREMIUM
Access to one single-user copy of the Adobe Creative Suite Premium edition* for both Macintosh and Microsoft® Windows®		•	•
Priority access to upgrades, as they occur, to the Adobe Creative Suite		•	•
Prerelease evaluation of the Adobe Creative Suite, when available		•	•
Eligibility to participate in product development lifecycles			•

* The Adobe Creative Suite Premium edition combines Adobe Photoshop®, Illustrator®, InDesign®, GoLive®, and Acrobat® Professional software with the Version Cue™ file manager. Product usage subject to certain restrictions. Please see Membership Agreement for details.

Promotional benefits

BENEFIT DESCRIPTION	BASIC	AUTHORIZED	PREMIUM
Listing in the online Adobe Partner Finder and a link to your business Web site	•	•	•
Permission to use the ASN logo and window decal to promote your business as an Adobe Authorized Print Service Provider and to use certain Adobe trademarks in advertising material		•	•
Access to Adobe global sales and merchandising tools, and technical resources		•	•
Eligibility to obtain mailing labels from the Adobe registered user database		•	•
Eligibility to have your company's success story publicized by Adobe		•	•
Eligibility to participate in Adobe trade shows, seminars, and events		•	•
Eligibility to co-host an event with Adobe			•

FOR MORE INFORMATION

on the ASN Print Service Provider program, please visit: <https://partners.adobe.com/public/asn/psp/detail.html>.

Adobe helps people create, manage and deliver the highest quality digital content in the world.
Better by Adobe.™

Adobe Systems Incorporated
345 Park Avenue, San Jose, CA 95110-2704 USA
www.adobe.com

Adobe, the Adobe logo, Acrobat, Better by Adobe, GoLive, Illustrator, InDesign, Photoshop, and Version Cue are either registered trademarks or trademarks of Adobe Systems Incorporated in the United States and/or other countries. Macintosh is a trademark of Apple Computer, Inc., registered in the United States and other countries. Microsoft and Windows are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries. All other trademarks are the property of their respective owners.

© 2005 Adobe Systems Incorporated. All rights reserved.
Printed in the USA.

95004937 2/05

